

Welcome To



Training Manual for New Business Partners

A Message From Freeway to Success



What would you do with your life if you had all the time and all the money you would need, if money was not an object? Where would you spend your next vacation? What kind of car would you drive? What kind of house would you live in ? How much time would you spend doing the things that you enjoy ?



We all, each and every one of us, dream dreams and have hopes that tomorrow will be better than today. We all want to be greater than we are, do better than we do and have more than we have. But, turning those dreams into reality, those hopes into accomplishments and those visions into destiny, that's the hard part.

Most of us, day after day and week after week, find ourselves so bogged down in routine activities just getting through the day , that we never seem to have the time to spend on those projects which mean the most to us. As the days go by, we end up getting further and further from our goals, often settling for much less than we had hoped for.

How many times in your life did you want to do something special? Something really extraordinary , like taking a month off work . Or buying that new car that you have always wanted. How many times in your life did you tell yourself, " Someday I will do this or Someday I will do that." But that someday has never come, because of bad timing, inadequate finances or whatever the reasons. Maybe you have been searching for something different. A financial opportunity where you could enjoy the benefits of Financial Freedom.

FREEWAY TO SUCCESS offers such an opportunity!

We would like to offer this opportunity to you. Perhaps your search for financial freedom will soon be over.

WELCOME ABOARD AND ENJOY THE RIDE!



Total Commission Payout of \$3,855.00 per month! That is over \$45,000 a year!

You can get started making **big** money in this incredible Feeder Program.

Only \$5.00 per month Simple and Affordable

NO SPONSORING REQUIRED to earn commissions!

Save big \$ with your Freeway savings club membership

5 x 5 matrix = **\$3855.00 per month**

Basic Membership Plan				
Level	Number Of Reps	Pay Per Level	Total Pay Per Level	Total Commission
1	5	\$1.00	\$5.00	\$5.00
2	25	\$0.25	\$6.25	\$11.25
3	125	\$0.75	\$93.75	\$105.00
4	625	\$1.00	\$625.00	\$730.00
5	3125	\$1.00	\$3125.00	\$3855.00



You are about to discover a whole new way of acquiring financial freedom. You will also discover how a simple and affordable, \$5.00 per month program, with no sponsoring requirements, can turn into over \$3800 per month. "That's over \$45,000 per year!"

Freeway To Success is a team of like-minded entrepreneurs working together to provide members with the necessary tools and information to create wealth. The Freeway To Success team is made up of professional sales reps, business owners, students, networkers, soccer moms, truckers, waitresses, and people just like you and me working together to create multiple streams of income for every member.

After joining you will receive a replicated website . You will also receive a variety e-books, promotional material and other products. You will be positioned in a 5x5 forced matrix. This 5x5 matrix plays a very important role in creating multiple income streams for you . You will soon discover that Financial Freedom is as easy as 1-2-3 .

Our Goal at Freeway To Success is to help each and every member eliminate the debts associated with their home, their automobile and their credit cards and at the same time leverage a \$5.00 per month membership into over \$45,000 per year.

FREEWAY TO SUCCESS is all about LEVERAGE AND REFERRAL MARKETING LEVERAGE, THAT'S REALLY THE KEY !

There is no better way to use LEVERAGE than in Referral Marketing. The dictionary defines leverage as increased power or advantage. In business leverage is a mechanism that can give you power to duplicate with or without you being present. In Freeway To Success you will see leverage at work. You will also see how duplication plays a role in building a residual income.

Take a look.

How would you like to receive a check month after month after month just by doing something that you have been doing all along anyway? What is it you ask? "Word of Mouth Advertising".

Do you realize that you are probably already doing exactly what people in the referral marketing industry do? The difference is, referral marketers get paid for their referrals.



Spread the Word!

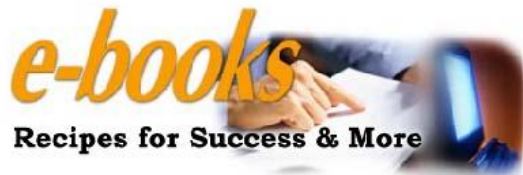


Just think about it. If you eat at a great restaurant or see a good movie, what's the first thing you do? You tell a friend, right? Maybe you tell a few friends. Then they tell a few friends. So next week, five or ten more people see the movie based on your recommendation. Does the movie theater pay you to do that? Imagine if they did? Think you would tell a few more people? Of course you would! In referral marketing, instead of companies committing vast sums of money for huge advertising campaigns, they pay their member/ reps for "word-of-mouth" consumer advocacy. This is the most effective form of advertising in the world.



Welcome to Freeway to Success.

Your Membership is filled with Savings, Benefits and Real-Time Rewards that people just can't stop talking about it. When you have a product that everyone wants, everyone needs and everyone can afford, you have a Hot Opportunity! Get ready to enjoy the benefits listed below for just \$5.00 a month



Two other Benefits from Freeway, just for being an active member:





Welcome to Freeway to Success

To our new business partners:

Congratulations on joining Freeway to Success! We are pleased to offer you an exceptional income opportunity.

Freeway to Success provides you with the tools & benefits you need to create financial freedom and build your own home-based business.

As a home-based business owner you have an exceptional opportunity.

- You set your own hours, your own goals, & your own income.
- You meet new people & offer them a solution to their own financial freedom.

To be truly successful with Freeway to Success takes dedication, commitment and some work, but the rewards are many. You can have the financial freedom and time to live your life as you choose to.

We welcome you to Freeway to Success. Starting your own business is a very exciting time and we have a great team of people to support you.

We look forward to working with you to realize your personal goals and dreams.

Are You





How to Get Started

The Freeway to Success step by step process makes it easy for you to succeed. Work each of these steps and you will have an income you can be proud of.

1. Create Your Goals:

Write down what you are trying to accomplish. This can be extra income for a car payment, house payment, vacation, or money to pay off bills you may already have. Or you may want to build up to a full time income to replace a job you lost or one you would like to quit so you can be your own boss.

My Goals:

My Targets:

How much money would like to make during your first two weeks? Your first month? Your first year? Write your goals down here. Just writing them down will help you visualize achieving them, and will help you stay committed to them.

First two weeks \$ _____
First month \$ _____
First year \$ _____

My Commitment:

How much time are you committing?

Daily _____

Weekly _____

Monthly _____

My Plan:

After writing down your goals, you must plan your time to accomplish them. Create a roadmap for your success.

How many people can you contact?

Your first week _____
2nd week _____
3rd week _____
4th week _____

My Schedule

Now all you have to do is follow the roadmap you just created, and you will achieve success. Commit to these goals _____ commit your time and energy, and you will succeed.

List your prospects:

Identifying your potential Prospects is a vital part of your business. Begin by brainstorming. Make a list of at least 25 names. This may sound difficult but it is easier than you think.

Once you have 25 listed, it is much easier to expand to 100 and then 200. When you stop and think about it, you will be amazed at how many contacts you have. Begin by listing family and friends who you know need to earn some extra income and like to save money.

Now think about all of the other people you come in contact with in your daily life. Many of those are probably struggling to make ends meet in this economy.

How about

- Friends, neighbors and work colleagues
 - Accountant, attorney, dentist
 - Hairdresser, pet groomer, teacher
 - Daycare provider, mechanic
 - Convenience store clerks
 - College students
- Anyone who has lost their job
Anyone who has had their hours cut back

- Every one in your email contact list

Isn't it amazing how many people you know who could use some extra income?

Study the benefits and opportunity:

Start by educating yourself.

Get familiar with your website.

Use the benefits to personally save money.

Read the ebooks and find out all of the advantages of a home-based business.

Attend the opportunity calls and training calls.

Get with your sponsor to answer any questions you may have.

Starting with your first 90 day plan

Making the commitment is crucial to your success. You can't get rich overnight but if you are willing to do whatever it takes you will reach a lifestyle you have never had before.

Work In 90 Day Plans

Set goals for your 1st, 2nd and 3rd 90 Day Plan. Like how much residual income would you like to be making in 90 days? How many people would you want to sponsor in 90 days?

Do the same thing with your 2nd 90 day plan and your 3rd 90 day plan. Work your 1st 90 day plan without making any major changes. If you are happy with the results continue the same way with your 2nd 90 day plan, if not do something a little different with your 2nd plan.

Same way with your 3rd 90 day plan.

Use the Success Report Card to track your progress each week. Your

Report Card of Success

Test Your Self each week and keep up with your progress.

1. How many times in a week did you tell some one new about your business?

A. On line _____ B. Off line _____

- 1 How many conference and training calls do you attend each week? _____
- 2 How many leads have you actually called on the phone each week? _____
- 3 How many emails have you sent out to people a week telling them about your business. _____
- 4 How many business cards, post cards, or flyers have you passed out each week? _____
- 5 How many people have you 3 wayed on a conference call or recorded # in a week? _____
- 6 How many hours a week have you put the magnetic signs on your car? _____
- 7 How many road signs have you put out in a week? _____

Example: Start getting out of debt with \$5.00 a month! I pay \$5.00 a month for my car and you can too!

Pick 3 of the above items to use for your first 90 day plan to build your business.

Your Presentation

What you say to your prospects and how you say it are important to your success. Approaching your prospects is easier than you think! Always let your prospects know about the many benefits we have and the income opportunity.

We have tried to make it easy for you by providing the tools for you to work with so don't make it hard. You will become more & more comfortable as you go along.

Send people to view your website.

Bring or 3-way them in to a live conference call.

3-way them in to a 2 minute recorded overview.

Ask your sponsor to do a 3-way call with you and your prospect to answer any other questions they have.

Always ask for the sale ! It is as easy as saying "let's get you signed up right now so you can start earning

the extra income you need”.

Pick up the phone and contact people you know about taking a look at your business.

Manage Your Time:

Be sure to stay organized and manage your time efficiently, so that you can reach your goals. The easiest way to stay on track to reach your goals is to create a weekly schedule for your self.

Schedule time to make phone calls, drop off business cards, find more prospects, and follow up with contacts already made.

Schedule time to attend opportunity calls and training calls each week. Your business will grow faster if you do.

Use Your Support:

We are here to help you succeed. We provide you with the training and information you need on how to access your benefits and how to sponsor new people into your business. If you have questions we are happy to assist you.

Your support includes

- 1 The person who sponsored you into the business
- 2 Email support@freewaytosuccess.net
- 3 Come to the training and opportunity calls

Additional Pointers for Building Your Business

Finding more prospects:

Always be searching for new prospects to add to your contact list. Update your list almost every day. Try to keep at least 100 people on your list at all times. Remember you are doing people a favor by sharing this opportunity with them. Try the following methods for finding new prospects.

Ask for referrals. Even if a prospect is not interested, they may know someone who would be.

Meet new people. Every time you go somewhere, strike up a conversation with someone new. Talk with the waitress when you eat out. She probably doesn't like her job. Neither does the person working the night shift at the Quick Stop

Advertise & market your business. Use a variety of advertising and marketing efforts to increase your prospect list. Take advantage of the following methods to reach out to new people and tell them about our exciting financial opportunity. You will find flyers, brochures, postcards, and business cards in the back office of your website. Just be sure to personalize them with your information before you print them out.

Take one stands

Many places will let you put a take one stand on their counter with your brochures in it.

Bulletin Boards

Post a business card or flyer on a bulletin board at a local business. Include your contact information.

Business Cards

Make sure to leave a business card everywhere you go and with everyone you do business with.

Car Signs

Use bumper stickers, Car Magnets or sun shades to advertise your business. Example: Turn \$5 into \$3855 a Month with your contact information.

Mailers

Brochures, flyers and postcards are available in the library center of your website that can be mailed out to a list or your own personal contacts.

Flash cards

Create a brightly colored card that has “turn \$5 into \$3855 a month” and the 2 min recorded overview phone number. Put your name and contact information on the back. These can be put on bulletin boards or handed out like business cards.

Flea Markets

Flea markets, fairs or malls provide an opportunity to solicit leads from sources you may not otherwise encounter. You can obtain inexpensive booth space. Have a professional sign or banner made and have plenty of brochures or flyers to give to prospects that you talk with.

Networking

Be sure to network at all available opportunities-----such as business luncheons, church groups, and more.

Newspaper inserts

Inserts are one page flyers that can be inserted in a newspaper or weekly shopper paper.

Sponsoring new business partners:

You may want to jump start building your organization. Here are some ways to get a lot of people who are interested in joining your business.

Classified Ads___ Local newspapers, weekly shoppers, etc.

Hold an opportunity Seminar

Yard signs___ Yard signs can be an effective way to find new business partners. Use a similar message on your signs as your other marketing pieces.

Job Fairs

Replicated web site

All representatives are provided with their own web site. With your own web site your business is open 24 hours a day 7 days a week. You can even make money while you sleep.

You have your own back office where you have access to all of the tools you need to market your business. You also have great soft ware that tracks you organization, commissions and much more.

We are so glad you have joined us and we will do everything we can to help you succeed in realizing your goals and dreams.

Welcome to Freeway to Success

Frequently Asked Questions

Answers to some of your questions.

Q. If I live outside the U.S. can I still be a member?

A. Yes! Freeway to Success products can be accessed and digitally delivered to members in more than 100 countries at this time.

Q. How do I know if I am enrolling under the right person?

A. On the enrollment form itself, at the top of the form it should say ,“Your referring Member Is: Jane Doe”.

Q. Why do I need a user name?

A. Your user name will be used as part of your personal website address.

Q. I have a debit card, but not a credit card, can I sign up as a member?

A. We accept all forms of VISA and MasterCard. Most debit cards and pre-paid debit cards can also be used in the place of a credit card and should work fine on our website. However, the card must say Visa or MasterCard on it. You can also sign up using your checking account.

Q. Does Freeway to Success accept checks?

A. Yes. If you wish to pay by check, you must email customer support at support@freewaytosuccess.net and request an application.

Q. Can I send a Money Order in Euro's or other currencies?

A. We can only accept U.S Funds. You can send an international Money Order in US Dollars.

Mail to: Freeway to Success, 2321 Shelburne Ave. SW, Decatur, AL 35603

Q. How long will it take for my website to be activated?

A. Your personal website is established instantly, and is made live for you to send to your friends and family and start building your membership organization.

Q. How long does it take to see my 'downline' after someone signs up?

A. Once someone has successfully processed an enrollment on your website they will instantly show up in your downline which is viewable in your back office.

Q. I joined an hour ago and have not received the Welcome letter with my info.

A. Be sure to check your Spam/junk folder. 99% of the time it can be found there. If it is not and you are not able to login, email support@freewaytosuccess.net . Add this email address to your address book to minimize the chance of emails going to your Spam file.

Q. When will I get paid?

A. Commissions are generated once a month and cutoff on the 15th of the month. You will receive your check on or before the end of that month.

Q. I am not able to get to my site when I type my URL address.

A. Please make sure you typed it as below YourUsername.freewaytosuccess.net

Q. Every time I try to login, I get kicked out back to the Login Page.

A. Try the following suggestions:

- 1 Your cookies may be disabled. Turn them on.
- 2 If it still occurs, it could be corrupt cookies so clear all cookies.
- 3 It could be a firewall which hides the http server. If our script cannot ID you, it won't let you in for security reasons.

Q. What if I lose or forget my Password?

A. Go to www.freewaytosuccess.net, Then go to the Login page and click on "Forgot Your Password".

Live Opportunity Calls Every Week.

Please join us and bring your friends.

1:00 PM EST, 12:00 noon CST, 10:00 AM PST Monday, Friday & Saturday
9:30 PM EST, 8:30 PM CST, 6:30 PM PST Monday, Tuesday & Thursday Evening's

Call: (712) 432-0075

Pin: 797350#

24 hour recorded overview 641-715-3900 pin 51070#

Notes